



EMPIRE COMPENSATION PLAN

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Empire Compensation Plan is a business opportunity that allows a Direct Seller to set up its own business to distribute/Sale/Marketing products of Empire (Referred to as Company hereinafter). EBC Empire Bizcorp Private Limited offers a rewarding system of compensation that is based on the sales/Marketing/Distribution of products to consumers and prospective Direct Sellers.

An Individual who wants to start his/her/its own independent business can become a Direct Seller of EBC Empire Bizcorp Private Limited. To become a Direct Seller, one has to register himself/herself by visiting the website of the company and reading the E-contract Agreement, if one agreed and accepted the clauses of the said agreement should click on the button ***"I AGREE AND ACCEPT"*** AND THEREAFTER FILL IN THE JOINING FORM GIVEN THERE-UNDER. Thereafter the Direct Seller is eligible to sell / market/ distribute the products of the company to consumers/prospective Direct Sellers and earn financial benefits in the form of incentives (Commissions) and rewards.



MISSION

Empire Compensation Plan is dedicated to spread quality lifestyle in the Society and help people choose value-for-money products for healthy and better living.

VISION

To be a reputed Company of Smart people who add value across generations.



TYPES OF INCENTIVES

EBC Empire Bizcorp Private Limited has one of the best Compensation Plan at all levels of business to drive maximum benefits of motivation and earning by all its Direct Sellers.

Business Opening Incentive

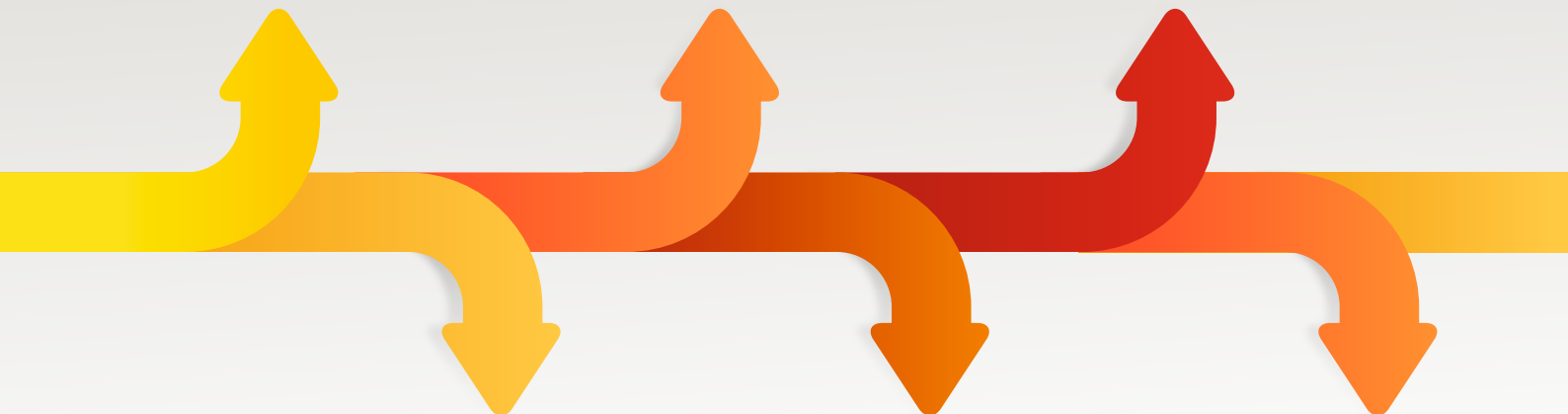
Retail Profit

Team Business Incentive

Business Matching Income

Consumer Club Incentive

Performance Rewards





BUSINESS OPENING INCOME

Empire has devised an incentive plan where in a Direct Seller can earn by transacting in products on exclusive pricing. Self purchase/Sale of these products generates special points called as Business Volume (BV). Empire Compensation Plan pays Business Opening Incentive to Direct Sellers to enjoy the products with an ease. Direct Sellers will earn 1% of the BV purchased/sold by a Direct Seller as Business Opening Incentive.

For example: Direct Seller A, B & C has sold/purchased products of 2000 BV, 1000 BV & 1500 BV respectively. Then, Business Opening Incentive for A, B & C will be calculated as:

Business Opening Incentive for A (2000 BV) = $1\% \times 2000 \text{ BV} = 20 \text{ BV} \times 1/- = 20/-$

Business Opening Incentive for B (1000 BV) = $1\% \times 1000 = 10 \times 1/- = 10/-$

Business Opening Incentive for C (1500 BV) = $1\% \times 1500 = 15 \times 1/- = 15/-$

NOTES

- BV is referred to as Business Volume
- To get Business Opening Incentive Direct Seller has to generate self sale of 1000 BV in a single invoice
- Business Opening Incentive is calculated daily and paid weekly.
- **Closing period** = Business Opening Incentive is calculated on sales done between 00:00:00 am to 23:59:59 am every day.
- **Payout period** = Business Opening Incentive is paid on every Monday for last week closing.
- Company reserves the right to change / amend the Business Opening Incentive.

BUSINESS MATCHING INCOME

If you are a registered Direct Seller of Empire and you have more Direct Sellers joined voluntarily under you and these Direct Sellers sale / marketing some products from Empire, then on every sale/ market of products some special points are generated which are called as Business volume (BV). These BV points are given to every Direct Sellers and their Direct Seller who sale / market products and these BV's are added with all upward sellers. Business Matching Income is calculated and paid to the Direct Seller based on successfully building Business Volume within the placement team. As your team begins to grow you are entitled to earn Business Matching Income based on the total BV generated in your stronger and other weaker teams. When a Direct Seller successfully builds Business Volume (BV) within the network, he / she will be compensated with the Business Matching Income. As their team grows, they will be entitled to get 10% of matched Business volume (BV) generated on either side as per their Accumulated Business Volume (ABV) matched as Business Matching Income.

	STRONGER TEAM	WEAKER TEAM	
As per closing period	6000 BV	5000 BV	10% of matched BV
Matched BV	5000 BV	5000 BV	$5000 \text{ BV} * 10\% = 500 \text{ BV} * 1/- = \text{Rs. } 500/-$
Balance BV	1000 BV	0 BV	
As per Next closing period	40000 BV	35000 BV	
Total BV	41000 BV	35000 BV	10% OF matched BV
Matched BV	35000 BV	35000 BV	$35000 \text{ BV} * 10\% = 3500 \text{ BV} * 1/- = \text{Rs. } 3500/-$
Balance BV	6000 BV	0 BV	



NOTES

- BV is referred to as Business Volume.
- ABV is referred to as Accumulated Business Volume.
- Direct Seller will get Business matching income in the ratio of 1:1 as shown in above example.
- To get Business Matching Income Direct Seller has to generate self sale of 200 BV.
- Business Matching Income is calculated daily and paid weekly.
- **Closing period** = Business Matching Income is calculated on sales done between 00:00:00 am to 23:59:59 am every day.
- **Payout period** = Business Matching Income is paid on every Monday for last week closing.
- Un-matched BVs in a closing period will be carried forward to the next closing period.
- The maximum threshold limit for earning Business Matching Income for a direct seller is 10000/- as per every closing period.
- Company reserves the right to change / amend the Business Matching Income.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.

RETAIL PROFIT

Selling products directly to the customers is the first step to success and building a solid foundation for their business. Retail Selling is the surest method of earning immediate income even as you build a long-term business and satisfied customers.

Retail profit is the margin between the prices at which the Empire Direct Seller purchase the products (Distributor Price / DP) and the prices at which these products are sold (Maximum Retail Price / MRP). Direct Sellers in Empire Compensation Plan can earn Retail profit up to 50% on MRP of the products.

For Example: Every product in the Empire portfolio has a MRP & Distributor Price (DP). If a product has a MRP of Rs. 1000/- Empire Direct Sellers can purchase the same product on DP which is Rs. 500/- and may resell the same product on MRP and earn Rs. 500/- (i.e. 50% profit on MRP) on reselling the product.

MRP	DP		Retail Profit
₹1000	₹500	=	₹500
			50% Profit



NOTES

- DP is referred as Distributor Price.
- MRP is referred as Maximum Retail Price.
- Retail Profit is not calculated and paid by the company.
- Company reserves the right to further give discount on any product below DP

CONSUMER CLUB INCENTIVE

Empire Compensation Plan compensates its Direct Sellers with Consumer Club Incentive as He / she is able to sell products to their customers. Company will compensate their Direct Sellers with 5% of PV they sold in a month.

For Example:

You as a direct seller generate 100000 PV by selling products to your customers

Then, Consumer Club Incentive for You will be calculated as mentioned below:

$$\text{Consumer Club Incentive} = 100000 \text{ PV} \times 5\% = 5000 \text{ PV} * 1/- = 5000/-$$

NOTES

- PV refers as Point Volume
- Value of 1 PV is equal to Rs. 1/-
- Consumer Club Incentive is calculated and paid on monthly.
- **Closing Period:** Consumer Club Incentive is calculated on the Business done between 1st & last day of every month.
- **Payout Period:** Consumer Club Incentive is paid on every 1st Monday of every corresponding month of the closing month.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change / modify Consumer Club Incentive.



TEAM BUSINESS INCENTIVE

Team Business Incentive is paid to the Direct Seller on every product sales/ Distribute and marketing in their team in the form of generations Income. This is the simplest form of compensation to compensate direct sellers on the business generated in different generations in their team. Empire Compensation Plan rewards its direct sellers with 16% of PV sale and marketing by his/her team up to 10th generation as Team Business Incentive as mentioned in the below table:

S. No.	GENERATION	INCENTIVE as per PV sale and marketing
1	Generation 1	4% of PV
2	Generation 2	3% of PV
3	Generation 3	2% of PV
4	Generation 4	1% of PV
5	Generation 5	1% of PV
6	Generation 6	1% of PV
7	Generation 7	1% of PV
8	Generation 8	1% of PV
9	Generation 9	1% of PV
10	Generation 10	1% of PV



For Example: You have accumulated below mentioned PV from different generations under your personal joined team:

Generation 1 – 100000 PV

Generation 2 – 200000 PV

Generation 3 – 500000 PV

Then, Team Business Incentive for you will be calculated as mentioned below:

Incentive from Generation 1 = $100000 \times 4\% = 4000 \text{ PV} \times 1/- = 4000/-$

Incentive from Generation 2 = $200000 \times 3\% = 6000 \text{ PV} \times 1/- = 6000/-$

Incentive from Generation 3 = $500000 \times 2\% = 10000 \text{ PV} \times 1/- = 10000/-$

Total Team Business Incentive earned by you = $4000 + 6000 + 10000 = 20000/-$

NOTES

- PV refers as Point Volume.
- Value of 1 PV is equal to Rs. 1/-
- Team Business Incentive is calculated and paid on monthly.
- **Closing Period:** Team Business Incentive is calculated on the Business done between 1st & last day of every month.
- **Payout Period:** Team Business Incentive is paid on every 1st Monday of every corresponding month of the closing month.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change / modify Team Business Incentive.

PERFORMANCE REWARDS

Empire Compensation Plan appreciates the hard work done by the Direct Sellers in promoting sales of Products in the form of Performance Rewards. Direct Sellers can earn Performance Rewards on the level of Business they have achieved. For more details on Performance Rewards, please visit our website:

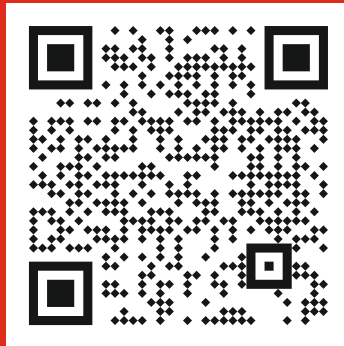
www.empirebizcorp.com





NOTES & DISCLAIMER

1. The Customer Registration is absolutely free and the company does not ask for any registration fee for it.
2. Calculations of monthly incentives will be carried out by the software systems only.
3. All necessary tax deductions from earned incomes and rewards would be made as per the Govt. laws.
4. All the illustrations and examples given herein are just for readers' understanding purpose.
5. All the calculations work on the pro rata basis.
6. Empire Compensation Plan is a hardcore sales & marketing of its Products. It is not any type of money making scheme. It is not an overnight millionaire making program.
7. The incomes from any plan are subject to your efforts and as per terms & conditions given on the website: www.empirebizcorp.com.
8. Grievances or complaints, if any, shall be resolved in accordance with the Grievance Redressal Mechanism provided by the company or through arbitration as per laws of the land.
9. Disputes if any will be resolved in the legal jurisdiction of Thiruvapur courts (Tamilnadu, India) only.
10. All rights reserved. The company may change / amend / alter / update any income or payment calculation method without any prior information. For updates please visit our website: www.empirebizcorp.com.
11. Disclaimer - A Direct Seller's success depends in great part upon his or her skills, efforts, dedication, desire, and motivation. Becoming a Direct Seller of EBC Empire Bizcorp Private Limited is not a guarantee of income. Average income from the Empire Compensation Plan has not been established. This explanation of the Empire Compensation Plan is a description of how commissions may be earned under the Empire Compensation Plan. It is for illustrative purposes only. There are no guarantees, warranties or assurances that any level of income, earnings or success will be earned or attained by any Direct Seller. All Direct Sellers are responsible for meeting all business volume and customer requirements, qualifications and/or deadlines applicable to them. Actual results will vary and will be a result of various factors such as expertise, ability, motivation and time spent promoting and selling Empire Products.



EBC EMPIRE BIZCORP PRIVATE LIMITED

Registered Address: Plot No. 45, Madura Nagar, Nagai Bypass, Thiruvavarur-610001, Tamilnadu

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